

# Cannafair 2025

Info,  
dates,  
prices

8.-10. August, Düsseldorf  
Areal Böhler



# Welcome to Cannafair! Welkom op Cannafair! Bienvenido a Cannafair! Benvenuti a Cannafair! Bienvenue à Cannafair!

## Dear cannabis entrepreneurs,

in 2024, the time had finally come: the possession of cannabis and even the cultivation of cannabis were no longer criminalized in Germany (within certain limits). In addition, running cannabis social clubs is now permitted in Germany.

The first clubs have now received their licenses and are busy recruiting members. In addition, hundreds of thousands of home growers have been able to gain their first legal experience. As 2024 has shown, there is a huge amount of interest: for Ger-

man cannabis enthusiasts, the time has come to find out about the latest trends, optimize their own set-up or simply stock up on everything needed for consumption.

The perfect time for the biggest Cannafair ever – and the perfect time to present your own brand to an interested, committed and financially strong audience at Cannafair.

Sure enough those among the cannabis enthusiasts who are most passionate about the subject will definitely be at the fifth Cannafair – Cannafair 2025 –, which will take place from August 8 to 10, at our new location, the Areal Böhler in Düsseldorf.

After we have maxed out every square meter of the space in the hall that we have been using so far, the change of location will allow us to almost double our net exhibition space. This means that in 2025, Cannafair will be cementing its status as one of the most important cannabis trade fairs in the world.

From Cannafair 2026 onwards, we will be able to add a few thousand square meters in the neighboring hall. So we are looking forward to growing together with you and to expanding Cannafair step by step into the number one cannabis fair.

See you in Düsseldorf!



# Info stand



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# Düsseldorf

**W**hy Düsseldorf? Germany is the most populous country in Europe and Düsseldorf is the capital of the most densely populated federal state of North Rhine-Westphalia. Apart from London and Paris, there is no larger catchment area in Europe, with more than 30 million inhabitants living within a 150-kilometre radius. Up to 3,000 cannabis social clubs could be possible in North Rhine-Westphalia alone. At the time of writing, many applications are already on the verge of approval or could have been approved by now. No other federal state has more cannabis clubs – a strong signal for the enormous cannabis euphoria in western Germany. The proximity to the Netherlands is also perfect for a cannabis trade fair, attracting many growers and trade visitors. In addition, all previous Cannafair events have shown that visitors from the Düsseldorf area – here the well-known cliché actually applies – are more generous with their wallets than in other regions of Germany.

## 8.-10. August 2025

**E**xperience has shown that a date in August is the optimal date for hosting a cannabis trade fair in Europe in general and in Germany in particular. Past Cannafair editions have shown that August is very popular with exhibitors and visitors alike. Also, neither other cannabis fairs nor large industrial fairs are taking place in this period, so hotels can be booked at affordable rates in perfect locations during this period. Another advantage of the date: not only for us, but also for a good proportion of visitors, a relaxed, cozy outdoor area and warm temperatures are simply part of a cannabis fair.

### In the heart of Europe

within  
an hour's drive

1h

within an hour's  
flying distance

1h

11,5 million inhabitants  
503.000 companies

Amsterdam,  
Brussels,  
Frankfurt  
Hamburg,  
London,  
Luxembourg,  
Paris,  
Zurich

within  
500 kilometres

156 million inhabitants

31 % of the EU  
Population

50 % of the EU  
purchasing power

Distance to Düsseldorf main station  
(by public transport)

20 minutes

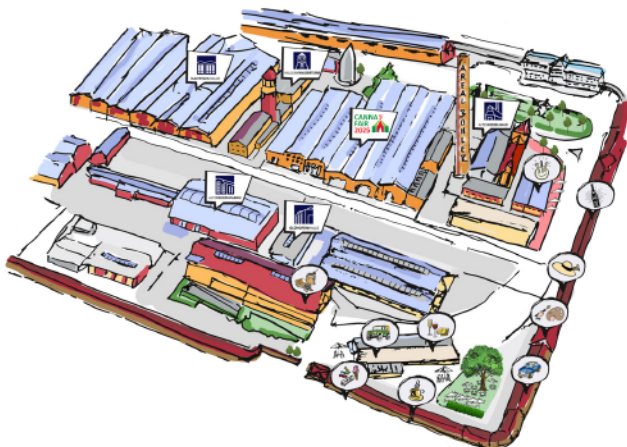
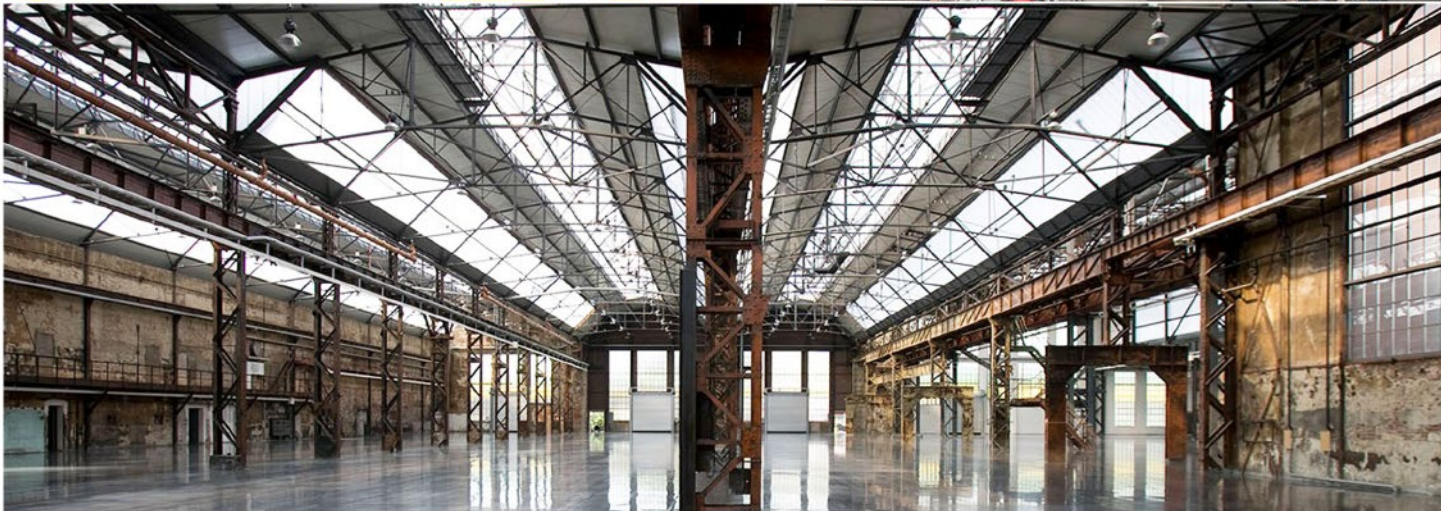
Distance to Düsseldorf main station  
(by car)

15 minutes

Distance to own urban and  
underground railway stations

1 minute

# Our new venue: Areal Böhler



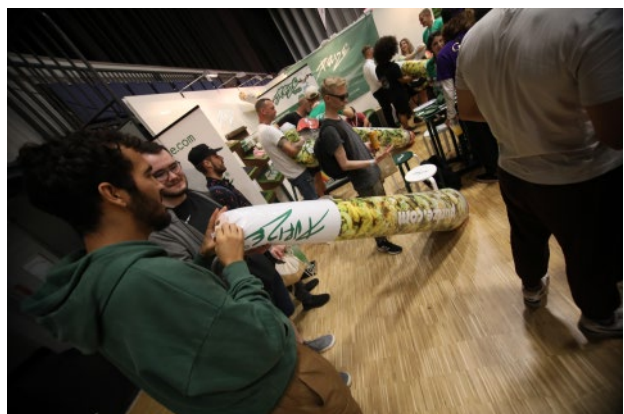
**N**ot only is Düsseldorf the perfect location for a cannabis trade fair, but the easily attainable venue itself is also perfectly suited for the Cannafair: the Areal Böhler has developed over the last 110 years from a steelworks to a lively commercial, trade fair and event venue. Today it is known for its event locations and event halls. Companies from various industries, restaurants, and sports and leisure facilities make the area a popular place to work and visit. With a total area of 230,000 square meters, the Areal Böhler offers plenty of room for growth. In 2025, the Cannafair exhibition space is located in the so-called Schmiedehalle. As the name suggests (at least to Germanspeaking people) it is an old blacksmith's hall that has been extensively renovated and modernized, and with its robust steel girders and shiny floor it exudes a very special charm. A tram and bus stop is right in front of the entrance gate to the area, ensuring optimal connections.

# Throwback to Cannafair 2024



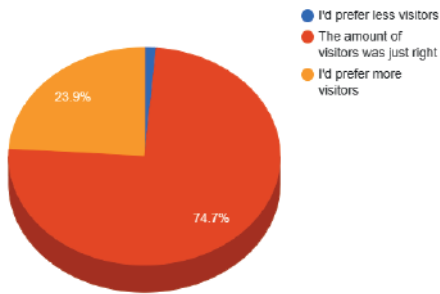
# Throwback to Cannafair 2023

More pictures on [cannafair.nrw](http://cannafair.nrw)

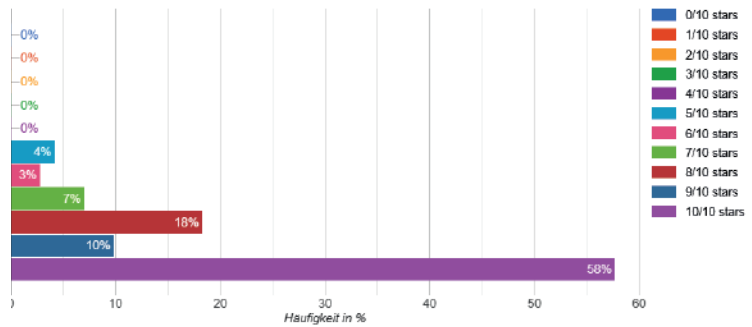


# Exhibitor survey

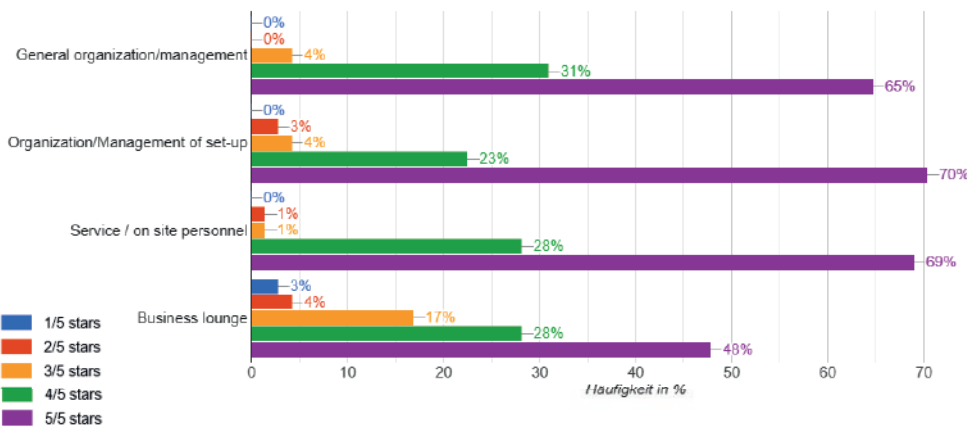
Are you happy with the amount of visitors?



How likely is it that you will recommend the Cannafair to other exhibitors?



How do you like the Cannafair 2024?



**A**t Cannafair 2024, we asked all exhibitors questions to find out how they rate the event, where we are doing everything right and where there is perhaps still room for improvement. Fortunately, most of the answers were very satisfactory and reflect our own assessment and the kind words that are expressed to us.





## Cannafair media coverage



WELT



PRINZ



NACHTSCHATTEN  
VERLAG



sens  
media

HIGHWAY

ANTENNE  
UKW 98,0  
UKW 105,7

hempedelic

BETTERTRUST



RHEINISCHE POST

WDR

coolibri



RTL



jetzt!  
DÜSSELDORFER  
ANZEIGER

NRZ

thcene

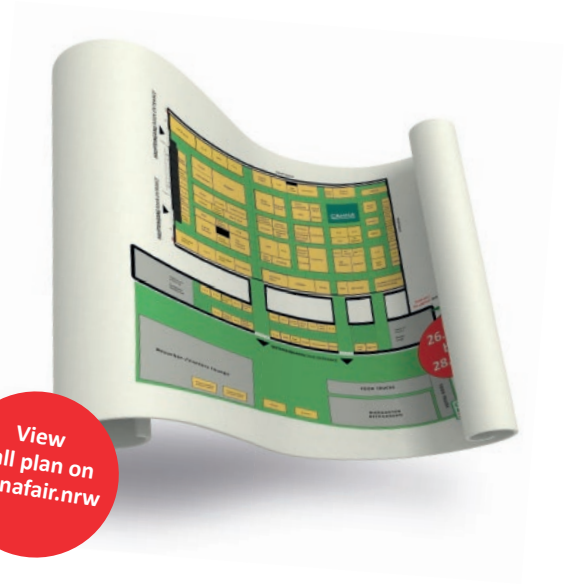
Handelsblatt

Soft Secrets



# Prices

Despite the optimal location in the heart of North Rhine-Westfalia, we can offer absolutely competitive prices. Depending on the location on the exhibition grounds, the space rental costs between 199 euros per square meter with small surfees for special booth types. If you do not want to bring your own stand, you can book walls 39 euros per square meter.



View hall plan on [cannafair.nrw](http://cannafair.nrw)

MAIN HALL	Area	+ rental Walls (optional)
<b>Row stand</b> 1 side open	<b>199 €/m<sup>2</sup></b>	<b>+39 €/m<sup>2</sup></b>
<b>Corner stand</b> 2 sides open	<b>+ 5%</b>	
<b>Peninsula Stand</b> 3 sides open	<b>+ 10%</b>	
<b>Ilse stand</b>	<b>+ 15%</b>	

! Power-supply-flat: 299 Euro (2,3 kWh) or 399 Euro (7 kWh)

SIDE HALL	
<b>8 m<sup>2</sup></b>	<b>1.500 €</b>
<b>9 m<sup>2</sup></b>	<b>1.700 €</b>
<b>10 m<sup>2</sup></b>	<b>1.900 €</b>
<b>12 m<sup>2</sup></b>	<b>2.300 €</b>

! In the side hall rental walls and power supply are included



Furniture can be rented through us if required, or of course you can simply bring your own. The rental furniture list is available on our website.

Further questions?

Want to become an exhibitor?

**+49 (0)172 34 29 809**  
**info@cannafair.nrw**

# Sponsoring

**C**annafair 2024 offers all sponsors excellent opportunities to present themselves. Whether with the main sponsorship or smaller individual services: from the banner to the all-inclusive package, everything is possible. If you have ideas beyond the sponsorship options presented here, please contact us at any time for an individual solution.



Mobile LED-screen

## Main sponsoring



- Logo on all tickets
- Logo on trade fair badges
- Logo on all Cannafair publications (billboards, posters, website, mailings, etc.)
- Special attention from our tradeshow photographer
- free visitor tickets
- free B2B tickets

... & much more (see Website)!

Contact: [info@cannafair.nrw](mailto:info@cannafair.nrw)

Main sponsoring

# 20.000€

### Selection of sponsorings (complete catalogue see website)



LED-Screen

- Outdoor
- various dimensions and positions



Mobile LED-screen

- Indoor
- LED-Screen with wheels (see pic above)



Flags

- Flags at different positions at the venue
- 1,5 m x 4 m



Outdoor-Banner

- various dimensions and positions



Indoor-Banner

- various dimensions and positions



Distribute Merch

- Distribute merchandise at the venue



Print-ad in tradeshow magazine

- Full page ad in the Cannafair trade fair booklet
- 10.000 copies



Bold font in exhibitor list

- Bold company name in exhibitor list (print & web)



Flags entrance



LED entrance

Banner entrance



See you at  
Cannafair 2025!

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